

  AUTOMOTIVE INNOVATION SUMMIT 2024 “Driving Tomorrow: Innovations Shaping the Future of Mobility” 25 October 2024: Hotel Taj Wellington Mews, Chennai	Principal Sponsor	Co-Sponsor	Associate Sponsor
Sponsorship Fee (Rs. in Lakhs with applicable taxes)	5	3	2
Maximum Sponsors (in Nos)	3	Multiple	Multiple
Speaking Opportunity at the Summit Plenary Session (10-15 minutes slot; Topic of address to align with Summit theme/session technical areas) / panel discussion / subject to availability	✓ (2 slots)	✓ (1 slot)	×
Screening of corporate film during the Summit Session breaks (seconds)	✓ (180)	✓ (60)	×
Corporate (video) advertisements in Summit webpage (seconds) (Sponsor to provide the advertisement)	✓ (180)	×	×
Complimentary Built-up Stall in the Summit venue for Corporate display / Technology Demo / Network (subject to availability)	✓ (6 Sq.mtr)	✓ (6 Sq.mtr)	×
Logo on the side wings of the Summit Backdrop wings	✓	✓	✓
B2B meetings with conference attendees / speakers (subject to interest). This will be done post event via MS Teams on a mutually convenient time.	✓ (10 meetings)	✓ (5 meetings)	✓ (2 meetings)
Sponsor Company Name & Logo will be displayed on Registration Desks	✓	×	×
Corporate Stand-alone Pull-ups in the pre-function area	✓ (3 Nos.)	✓ (1 No.)	×
Logo on the Thank-you Sponsor Panels at the lunch Venue	✓	✓	×
Distribution of gifts to delegates (at sponsor's own cost)	✓	✓	✓
Logo on the Summit e-Mailers / e-Brochures	✓	✓	✓
Special mention of speaker along with her / his photo & brief profile in the Summit website.	✓	✓	×
Speaker profile in the Summit booklet	✓	✓	×
One page colour Advertisement in the Summit Booklet	✓	✓	✓
Logo on the onsite Thank-you Sponsor Panels	✓	✓	✓
Logo on the back cover of the Summit Booklet	✓	✓	✓
Logo on Thank you sponsor tent card	✓	✓	✓
Special acknowledgements thanking Sponsors	✓	✓	✓

Brochures / Promotional Inserts in Summit Documentation Kit	✓	✓	✓
Company profile in the Summit booklet (Max. 200 words)	✓	✓	✓
Complimentary Passes to the Summit (excluding speaker's)	8	6	4
Option to purchase additional delegate passes at 25% Discount	✓	✓	✓
Summit web page hyperlinked with Sponsor's web home page	✓	✓	✓

Why Sponsor this Summit ?

- Summit sponsorship offers a rare opportunity to promote your company/organisation to the largest gathering of professionals
- Your organization will be acknowledged, at the appropriate sponsorship level, as sponsor in the Summit documents and website, i.e. your organization's logo will be displayed prominently in the Summit website and handbook.
- Obtain excellent networking opportunities during the event for your representatives
- Gain maximum access to an interested, influential, international audience of people you need to meet before, during and after the event
- Provide your publicity material directly to all delegates
- Advertising prominence over the Summit with pre-event publicity via email updates, advertisements and link to your website.
- An opportunity to learn about the latest developments in the area

For more details please contact :

Mr K Samuel Johnson: Mob: 9840948053 / Email: k.s.johnson@cii.in

Mr Pramod K: Mob: 9150173801/ Email: pramod.k@cii.in

Confederation of Indian Industry

98/1 Velachery Main Road, Guindy, Chennai 600 032, INDIA

Tel: 044-4244 4555 Fax: 044-4244 4510